



Grassroots/Deerfoot Farmers Market
(Formerly known as Grassroots/Northlands Farmers Market)
The rain or shine Tuesday market in north central Calgary

Presented by:
Grassroots Skaters Foundation
35 Hartford Rd. NW
Calgary AB T2K 2A4
(403)282-9299
Email: marketvendors@gmail.com
www.grassrootsmarket.ca

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Dear Vendor:

We are now accepting applications for our 26th summer market season. I hope you all had a wonderful winter and can't wait to see you all again soon.

The market will run every Tuesday from June 6th right through until September 26th, 2017. The hours of operation will be the same as previous years but we will be at our exciting new location of Deerfoot City (Deerfoot Mall). Despite many factors against us last year like the economy, the weather, and the move we still had a good season overall. We continued to get new customers right til the last day of the season. The mall and your market team are committed to grow us bigger and better each and every season. I am very hopeful for a great market this year!

Please remember that all vendors are required to have liability insurance. The AFMA (Alberta Farmers Market Association) changed insurance providers to Western Financial. The rates are approximately half of what they were with the previous provider. I encourage you to become an AFMA member, if nothing else, to get the insurance savings. You can find more details on the AFMA website.

I am enclosing your application documents to be completed and returned to me (**with required supporting documentation**) by April 30, 2017. If you have any questions, please feel free to call me or send me an email.

Looking forward to summer,

Janneane Wutzke
Market Manager